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**THE CHARLES HOTEL TAKES HOME THE 2009 GOOD EARTHKEEPING AWARD**

*Massachusetts Lodging Association Honors Hotel for Consistent Green Efforts*

**CAMBRIDGE, MA (March 16, 2010):** On Friday, February 26, 2010, [The Charles Hotel](http://www.charleshotel.com) received the 2009 Good Earthkeeping Award from the **Massachusetts Lodging Association** for its “earth-friendly” practices.

“We are honored to receive this recognition from the MLA,” states **General Manager Alex Attia**. “We feel that awareness is the greatest tool available to improving the public’s “earth friendly” practices.”

In 2009, the vigorous recycling program at The Charles Hotel translated into saving:

- 1,164 Adult trees
- 1,091 Cubic Yards of Landfill Space
- 1,449,112 Kilowatts of Electricity or 883 Barrels of Oil
- 145 metric tons of carbon from being released into the atmosphere (equivalent to removing 117 cars from the road for the year)

In addition to its in-house “green” operations, The Charles Hotel launched a “Juice Bar” last year, which is a complimentary service for parkers to electrically charge cars within two to four hours, in addition to a complimentary bike program allowing guests to use hotel bikes during their stay.

The Charles Hotel and its outlets have long been dedicated to being “green,” receiving awards like the *Go Green Award, Transportation/Large Business, The Charles Hotel, City of Cambridge, 2009*; *Green Business Awards: Innovation, Boston Business Journal, 2009*; *Santé Awards: Regional Sustainability, Santé, 2008*; *Go Green Award: Waste Reduction/Small Business, City of Cambridge, 2008*; and *Chef Davis as a Steward of the Earth, Massachusetts Society for Promoting Agriculture, 2007*.

**[About The Charles Hotel](#)**

The Charles Hotel, Harvard Square is the smart place to stay. Located just minutes from downtown Boston and a variety of world-class attractions, The Charles is a AAA Four Diamond Hotel and a proud member of [Preferred Hotels and Resorts](#).

Reflecting the eclecticism that is Cambridge, The Charles Hotel is a modern interpretation of New England hospitality with a thriving jazz club, the [Regattabar](#), two signature restaurants, ice-skating rink (winter months only), state of the art conference facilities and a central location in the heart of Harvard Square. The hotel is home to [Henrietta's Table](#), featuring “fresh and honest to goodness home cooking,” and [Rialto](#), one of the best restaurants in America [*Gourmet, Food & Wine, Esquire*, et. al.] [Noir](#), the hotel's chic, cozy bar, serves classic cocktails mixed to perfection and sultry signature drinks.

With recent recognition in *The Wall Street Journal*, *Travel + Leisure* and *Boston magazine*, The Charles Hotel has earned its reputation as a leading independent hotel. As the winner of the “Good Earthkeeping Award” by the American Hotel and Lodging Association, the Hotel provides a garage “Juice Bar” for electric cars, as well as a nanoMAX™ small car detection system. Catering to internationally renowned business leaders, government officials, entertainment executives and leisure travelers alike, it's no wonder that the *New England Travel Guide* has designated The Charles as the best hotel to “stay put in” when visiting Boston.

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